

## **How to Analyse what you should do as a 'Business Idea'**

1. Make a list of all the things you feel Passionate about?
2. Which of No 1's list have you experience pain?
3. Which of No 2's list are you already Skilled?
4. Which of No 3's list are you willing to Practice and Master?
5. Which of No 4's list best fits your Personality?
6. Which of No 5's list has an 'evergreen demand' (evidence it can make you money)?

If you need more help contact

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